2061035132

Making smokers feel welcome.

That's the spirit behind Club Benson & Hedges. And we're going to great lengths to assure that the choice you've made to smoke is respected and accommodated.

CLUB BENSON & HEDGES
SMOKERS WELCOME

Look for the Aviator's Lounge in both the Main Terminal and Terminal B at the new Denver International Airport. Sponsored by Benson & Hedges, these are the first airport lounges exclusively for smokers and their guests.

CLUB BENSON & HEDGES
SMOKERS WELCOME

CLUB BENSON & HEDGES, our mobile smoking lounge, is currently traveling around the country. Complete with complimentary beverages, live music and café seating, this is a great place to enjoy a cigarette. So when you see us in your town, please come by for a visit.

You may have already seen The Accommodation Program symbol in some of the places you frequent. That's a sure sign that both smokers and non-smokers are welcome. For more information call 1-800-454-5444.

© Philip Morris Inc. 1995

15 mg "tar," 1.1 mg nicotine
av. per cigarette by FTC method.

SURGEON GENERAL'S WARNING: Cigarette Smoke Contains Carbon Monoxide.

Source: https://www.industrydocuments.ucsf.edu/docs/yzmp0003